

OUR BIGGEST BLACK FRIDAY IN JULY EVER

DEALS
START 7/1

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ON SELECT ELECTRONICS & ACCESSORIES



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or call 800-BUY-DELL



PERFECT S HERE

S 13 with an Intel® Core™ i5 processor
doorbusters and more, see pg. 4.



URNS* | DELL REWARDS*

u finance with Dell Preferred
to save on select products inside.



**BLACK FRIDAY IN JULY
EARLY ACCESS
DOORBUSTERS**

STARTING 7/1

for Dell Preferred Account customers^A

STARTING 7/3

when you join Dell Rewards
for free at Dell.com/Rewards

Limited quantities available

**BLACK FRIDAY IN JULY
MAIN SALE**

AVAILABLE 7/1 - 7/14

Deals for everyone

AVAILABLE 7/8 - 7/12

Doorbusters for everyone

Limited quantities available



GET THE BEST DEAL WHEN YOU FINANCE WITH DELL PREFERRED ACCOUNT

NO INTEREST IF PAID IN FULL
WITHIN 6 MONTHS
on all purchases \$199 or more.^A

**2 DAY BLACK FRIDAY IN JULY
FINANCING EXCLUSIVE**
Starts 7/1

LEARN MORE AT
DELL.COM/DPA

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within 6 mo. Limited-time offer for qualified customers.

Shop at Dell.com/BFinJuly or call 800-BUY-DELL

*See pg. 12 for important details.
^See pg. 12 for important financing details.



YOUR PERFECT TECH IS HERE

Big savings on computers like the **XPS 13** with an Intel® Core™ i5 processor starting at \$979.99. For amazing doorbusters and more, see pg. 4.



FREE SHIPPING | EASY RETURNS* | DELL REWARDS*

**DOORBUSTERS
START 7/1**

Get early doorbuster access when you finance with Dell Preferred Account.^A Don't miss this opportunity to save on select products inside.

Shop at Dell.com/BFinJuly or call 800-BUY-DELL

^ASee pg. 12 for important financing details.



CYBER MONDAY IN JULY

AVAILABLE 7/15 - 7/19

Doorbusters and Deals

Don't miss this huge savings event.
See page 22.

Limited quantities available

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HOW TO SHOP

Online | Dell.com/Home
Live Chat 24/7: Dell.com/chat

Phone | 800-BUY-DELL
Monday - Sunday
9AM - 9PM ET

Weekly deals | Dell.com/emailsignup
ecatalog | Dell.com/ecatalog

Dell Member Purchase Program

Online | Dell.com/members
Phone | 800-209-3355

Let's get social



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Stream shows, play games, edit photos or get work done in one of four flexible modes with Dell's innovative 2-in-1s.

BLACK FRIDAY IN JULY DOORBUSTERS

EARLY ACCESS
STARTS 7/1

Get exclusive early access to doorbusters 7/1-7/2 when you finance with Dell Preferred Account^A or join Dell Rewards to get doorbuster access starting 7/3. Limited quantities available at these prices.

Ultraportable to go
where you go

Your daily must-have
with essential features
and a fun design

4



DOORBUSTER 7/5 AT 11AM ET

Inspiron 11 3000

Est. value* \$229.99 | Save \$100

\$129⁹⁹

7th Gen AMD A6-9220e Processor, Windows 10 Home, 4GB memory*, 32GB storage

Also available 7/9 at 11AM ET

DOORBUSTER 7/4 AT 11AM

Inspiron 14 3000

Est. value* \$329.99 | Save \$100

\$229⁹⁹

Intel® Pentium® processor, Windows 10 Home, 4GB memory*, 500GB* hard drive

Also available 7/12 at 11AM ET



DOORBUSTER 7/3 AT 11AM ET
Inspiron 15 3000

Est. value* \$389.99 | Save \$90

\$299⁹⁹

7th Gen Intel® Core™ i3 processor,
 Windows 10 Home in S mode,
 4GB memory*, 128GB* SSD

Also available 7/8 at 11AM ET



DOORBUSTER 7/3 AT 11AM ET
XPS 13

Est. value* \$1,209.99 | Save \$230

\$979⁹⁹

8th Gen Intel® Core™ i5 processor,
 Windows 10 Home, 8GB memory*,
 256GB* SSD

Also available 7/10 at 11AM ET



DOORBUSTER 7/4 AT 11AM ET
Inspiron 14 5000 2-in-1

Est. value* \$599.99 | Save \$120

\$479⁹⁹

8th Gen Intel® Core™ i3 processor,
 Windows 10 Home, 8GB memory*,
 256GB* SSD

Also available at 7/10 at 11AM ET



DOORBUSTER 7/3 AT 11AM ET
Inspiron Small Desktop

Est. value* \$399.99 | Save \$100

\$299⁹⁹

Intel® Pentium® Processor,
 Windows 10 Home, 4GB memory*,
 1TB* hard drive

Also available 7/9 at 11AM ET



DOORBUSTER 7/4 AT 11AM ET
Inspiron 24 3000 All-in-One (touch)

Est. value* \$729.99 | Save \$130

\$599⁹⁹

8th Gen Intel® Core™ i5 processor,
 Windows 10 Home, 8GB memory*,
 1TB* hard drive

Also available 7/9 at 5PM ET



DOORBUSTER 7/5 AT 11AM ET
XPS Tower

Est. value* \$1,349.99 | Save \$350

\$999⁹⁹

9th Gen Intel® Core™ i7 processor,
 Windows 10 Home, 16GB memory*, 1TB*
 hard drive, 6GB* NVIDIA® GeForce® GTX
 1660Ti graphics card*

Also available 7/11 at 11AM ET

DOORBUSTER 7/2 AT 11AM ET
Dell 24 Monitor - SE2419H

Est. value* \$199.99 | Save \$90

\$109⁹⁹

23.8" LED-backlit monitor, Full HD
 1920 x 1080, ultrathin bezels

Also available 7/8 at 11AM ET

DOORBUSTER 7/2 AT 11AM ET
**Ultimate Ears BLAST
 Bluetooth Speaker**

Est. value* \$168.99 | Save \$99

\$69⁹⁹

The super-portable Wi-Fi/Bluetooth speaker
 with 360° sound and built-in Amazon
 Alexa voice control.

Also available 7/9 at 2PM ET

DOORBUSTER 7/2 AT 11AM ET
**Dell UltraSharp 27 4K
 Monitor - U2718Q**

Est. value* \$739.99 | Save \$340

\$399⁹⁹

27" InfinityEdge monitor, 4K 3840 x 2160 at
 60Hz, Height adjustable + Pivot/Tilt/Swivel

Also available 7/8 at 11AM ET



Expect more from a new computer. Speed, security, durability and great design—you can have it all.

Organize your entire life and stay up-to-date with built-in intelligence when you add Office 365 Home to your PC. **Buy Office 365 today.**

*See pg. 12 for important details.

Questions? Live Dell experts are online 24/7 at Dell.com/chat

BLACK FRIDAY IN JULY DOORBUSTERS

EARLY ACCESS
STARTS 7/1

Get exclusive early access to doorbusters 7/1-7/2 when you finance with Dell Preferred Account^A or join Dell Rewards to get doorbuster access starting 7/3. Limited quantities available at these prices.



Fast, easy-to-use
and stylish
Chromebooks



DOORBUSTER 7/4 AT 11AM ET
Inspiron Chromebook 11 2-in-1

Est. value* \$279.99 | Save \$80

\$199⁹⁹

Intel® Celeron® processor, Chrome OS, 4GB memory* & 32GB storage

Also available 7/12 at 11AM ET

DOORBUSTER 7/5 AT 11AM ET
Inspiron 15 5000

Est. value* \$699.99 | Save \$150

\$549⁹⁹

8th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 256GB* SSD

Also available 7/11 at 11AM ET



DOORBUSTER 7/4 AT 11AM ET
Inspiron Desktop

Est. value* \$569.99 | Save \$120

\$449⁹⁹

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 1TB* hard drive

Also available 7/8 at 11AM ET



DOORBUSTER 7/1 AT 11AM ET
**Wireless Keyboard and Mouse
Combo - KM714**

Est. value* \$89.99 | Save \$35

\$54⁹⁹

Experience high-quality, wireless performance with a modern design and a clutter-free desktop experience.

Also available 7/12 at 11AM ET



DOORBUSTER 7/5 AT 11AM ET
Inspiron 17 3000

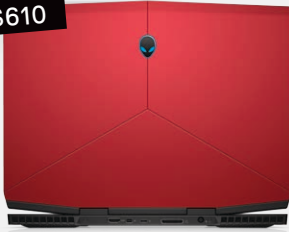
Est. value* \$829.99 | Save \$180

\$649⁹⁹

8th Gen Intel® Core™ i7 processor, Windows 10 Home, 8GB memory* & 2TB* hard drive

Also available 7/9 at 11AM ET

SAVE
\$610



DOORBUSTER 7/3 AT 11AM ET

Alienware m15

Est. value* \$2,409.99 | Save \$610

\$1,799⁹⁹

8th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 256GB* SSD + 1TB* hard drive, 8GB* NVIDIA® GeForce® RTX 2070, Nebula Red FHD 144Hz Anti-Glare IPS display

Also available 7/9 at 1PM ET



DOORBUSTER 7/3 AT 11AM ET

Dell G3 15 Gaming

Est. value* \$799.99 | Save \$250

\$549⁹⁹

8th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 1TB* hard drive, 4GB* NVIDIA® GeForce® GTX 1050

Also available 7/8 at 11AM ET



DOORBUSTER 7/3 AT 11AM ET

Dell G7 15 Gaming

Est. value* \$1,349.99 | Save \$350

\$999⁹⁹

9th Gen Intel® Core™ i7 processor, Windows 10 Home, 8GB memory*, 128GB* SSD + 1TB hard drive, 6GB, NVIDIA® GeForce® GTX 1660Ti

Also available 7/12 at 11AM ET

SAVE
\$650



DOORBUSTER 7/5 AT 11AM ET

Alienware m17

Est. value* \$2,349.99 | Save \$650

\$1,699⁹⁹

9th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 256GB* SSD + 1TB* hard drive, 8GB* NVIDIA® GeForce® RTX 2070, Epic Silver FHD 60Hz Anti-Glare IPS Display

Also available 7/11 at 11AM ET



DOORBUSTER 7/4 AT 11AM ET

Alienware Aurora

Est. value* \$1,929.99 | Save \$480

\$1,449⁹⁹

9th Gen Intel® Core™ i7 processor 9700K, Windows 10 Home, 16GB* memory*, 256GB* SSD, 8GB* NVIDIA® GeForce® GTX 2070 graphics card*, Alienware™ High Performance Liquid Cooling

Also available 7/9 at 11AM ET



DOORBUSTER 7/4 AT 11AM ET

Inspiron Gaming Desktop

Est. value* \$799.99 | Save \$150

\$649⁹⁹

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 1TB* hard drive, 4GB* NVIDIA® GeForce® GTX 1050Ti graphics card*

Also available 7/12 at 11AM ET

DOORBUSTER 7/1 AT 11AM ET

Alienware 25 Gaming Monitor - AW2518H

Est. value* \$699.99 | Save \$270

\$429⁹⁹

24.5" gaming monitor, custom AlienFX™ lighting, 240Hz refresh rate, NVIDIA® G-Sync™ technology

Also available 7/9 at 5PM ET

DOORBUSTER 7/1 AT 11AM ET

Dell 24 Gaming Monitor - S2417DG

Est. value* \$569.99 | Save \$240

\$329⁹⁹

23.8" wide-screen gaming monitor, QHD 2560x1440 resolution, 1ms response time, NVIDIA® G-Sync™ technology

Also available 7/8 at 11AM ET



Designed to be the best:

XPS Laptops & 2-in-1s

- Highest quality resolution displays
- Enjoy the ultimate personal theater experience with Dell Cinema
- Crafted of the highest quality materials for strength and beauty
- Backlit keys allow you to work easily in low-light conditions

Next-gen InfinityEdge
with optional 4K display



8

XPS 13

Est. value* \$909.99 | Save \$80

\$829⁹⁹

The most powerful 13" laptop in its class* with captivating Dell Cinema and next-gen InfinityEdge with optional 4K display. Featuring a Quad Core 8th Gen Intel® Core™ i3 processor.

Your hot summer deals on computers and gaming are here now.

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Featured Laptops & 2-in-1s



XPS 13 2-in-1

Est. value* \$1,859.99 | Save \$400

\$1,459⁹⁹

8th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory* & 512GB* SSD



XPS 13

Est. value* \$909.99 | Save \$80

\$829⁹⁹

8th Gen Intel® Core™ i3 processor, Windows 10 Home, 4GB memory*, 128GB* SSD



XPS 15 2-in-1

Est. value* \$2,009.99 | Save \$310

\$1,699⁹⁹

8th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory* & 256GB* SSD



XPS 15

Est. value* \$1,409.99 | Save \$160

\$1,249⁹⁹

8th Gen Intel® Core™ i7 processor, Windows 10 Home, 8GB memory* & 256GB* SSD

Recommended Accessories



Logitech M317c American Flag Wireless Mouse

Est. value* \$29.99 | Save \$20

\$9⁹⁹

This fun wireless mouse is bright, bold and full of personality.



Dell Essential Sleeve 13

Est. value* \$19.99 | Save \$5

\$14⁹⁹

Protect your laptop from spills and scratches with this water-resistant, form-fitting neoprene sleeve.



Dell Premium Active Pen - PN579X

Est. value* \$99.99 | Save \$15

\$84⁹⁹

Flexible, multi-protocol compatibility with select Dell 2-in-1s.



Stream shows, play games, edit photos or get work done in one of four flexible modes with Dell's innovative 2-in-1s.

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NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS on all purchases \$899 or more.^A

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Starts 7/1

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Offers valid 7/1-7/14/19

*See pg. 12 for important details.

^ASee pg. 12 for important financing details.

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For home and home office:

Inspiron Laptops & 2-in-1s

- Responsive computers with features you'll enjoy daily
- Plenty of upgrade options available
- Add accessories that add value



10

"Alexa, what's on my to-do list?"



New Inspiron 15 5000 2-in-1

Est. value* \$799.99 | Save \$120

\$679⁹⁹

8th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 256GB* SSD



AMAZON ALEXA BUILT-IN. At home or on the go, control your day with your voice. Talking to Alexa on your PC is as easy as asking a question. Just ask and Alexa can check your calendar, create lists, play music, read the news, control your smart home and more, hands free.

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DEALS
START 7/1

Shop at Dell.com/BFinJuly or call 800-BUY-DELL

Featured Laptops



Inspiron 17 3000

Est. value* \$699.99 | Save \$100

\$599⁹⁹

8th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
1TB* hard drive



Inspiron 14 3000

Est. value* \$579.99 | Save \$80

\$499⁹⁹

8th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
1TB* hard drive



Inspiron 15 5000 Touch

Est. value* \$699.99 | Save \$70

\$629⁹⁹

8th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*
& 128GB* SSD



Inspiron 13 7000 2-in-1

Est. value* \$999.99 | Save \$150

\$849⁹⁹

8th Gen Intel® Core™ i7 processor,
Windows 10 Home, 8GB memory*,
256GB* SSD



Inspiron 15 3000

Est. value* \$699.99 | Save \$100

\$599⁹⁹

8th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*
& 128GB* SSD



Inspiron 14 5000 2-in-1

Est. value* \$499.99 | Save \$100

\$399⁹⁹

8th Gen Intel® Core™ i3 processor,
Windows 10 Home in S mode,
4GB memory*, 128GB* SSD

Recommended Accessories



Bose SoundSport Headphones

Est. value* \$99 | Save \$50

\$49

Experience deep, clear sound and a durable design that can keep up, wherever your day takes you.



Dell USB Slim DVD±RW Drive - DW316

Est. value* \$59.99 | Save \$15

\$44⁹⁹

A plug & play solution providing a crystal-clear picture and sound clarity of your CDs and DVDs.



Dell Professional Backpack 15

Est. value* \$59.99 | Save \$20

\$39⁹⁹

Durable and water resistant with multiple storage compartments to organize and protect your everyday essentials.



Stream shows, play games, edit photos or get work done in one of four flexible modes with Dell's innovative 2-in-1s.



Offers valid 7/1-7/14/19
*See pg. 12 for important details.

Space saving & simple:

All-in-One Desktops

- Save space with a PC that includes computer, monitor and speakers
- Pop-up webcam stays hidden until you need it

Immerse yourself in the Dell Cinema experience with CINEMASOUND and CINEMASTREAM

Inspiron 24 3000
All-in-One (touch)

Est. value* \$899.99 | Save \$200

\$699⁹⁹

8th Gen Intel® Core™ i5 processor, Windows 10 Home, 12GB memory*, 2TB* hard drive



12

Your hot summer deals on computers and gaming are here now.

BLACK FRIDAY IN JULY
DEALS
START 7/1

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Est. value: is Dell's estimate of product value based on industry data, including the prices at which third-party retailers have offered or valued the same or comparable products, in its most recent survey of major online and/or off-line retailers. Third-party retailer data may not be based on actual sales.

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Shop at Dell.com/BFinJuly or call 800-BUY-DELL

Offers valid 7/1-7/14/19
*See pg. 12 for important details.

Featured All-in-One Desktops



Inspiron 22 3000 All-in-One (touch)
Est. value* \$629.99 | Save \$80
\$549⁹⁹

8th Gen Intel® Core™ i3 processor,
Windows 10 Home, 4GB DRAM* + 16GB
Optane Memory*, 1TB* hard drive



Inspiron 24 5000 All-in-One (touch)
Est. value* \$1,149.99 | Save \$150
\$999⁹⁹

8th Gen Intel® Core™ i7 processor,
Windows 10 Home, 12GB memory*,
256GB* SSD



Inspiron 27 7000 All-in-One (touch)
Est. value* \$1,099.99 | Save \$100
\$999⁹⁹

8th Gen Intel® Core™ i5 processor,
Windows 10 Home, 8GB memory*,
1TB* hard drive

Recommended Accessories



Logitech Wireless Keyboard and Mouse - MK520
Est. value* \$49.99 | Save \$20
\$29⁹⁹

Convenience and control fit comfortably at your fingertips, on a full-size keyboard with concave keys and contoured laser mouse.



Jaybird Freedom 2 Wireless Headphones with SpeedFit
Est. value* \$99.99 | Save \$50
\$49⁹⁹

The smallest wireless headphones ever, changing the game for runners who want the perfect custom-fit for their wireless music experience.
Limited quantities available.



Xerox Phaser 3330 Monochrome Printer
Est. value* \$299 | Save \$150
\$149

Enjoy easy connectivity, dependability, and outstanding printing performance.



Expect more from a new computer. Speed, security, durability and great design—you can have it all.

Organize your entire life and stay up-to-date with built-in intelligence when you add Office 365 Home to your PC.
Buy Office 365 today.

SAVE ON PREMIUM SUPPORT. Welcome to real-fast, real-time, real-person support 24x7. For a limited time, get 4 years of Premium Support for the price of 3 on select PCs. Learn more at Dell.com/PremiumSupport

Memory: System memory may be used to support graphics, depending on system memory size and other factors.
Hard Drive: Hard Drive capacity varies with preloaded material and will be less.
Promotional gift card/rewards: Arrives separately from purchase and typically arrives in 10-20 days from ship date via email; expires in 90 days (except where prohibited by law). Terms and conditions apply. See Dell.com/giftcard/promoterm.
Bundle offers: Dell will only accept returns of all items in the bundle.
Returns: The 30-day return period is calculated from invoice date. Exceptions to Dell's standard return policy still apply, and certain products are not eligible for return at any time. Television returns are subject to restocking fees. See dell.com/returnpolicy.
Price Match Guarantee: If you find a lower-price advertised on the internet for an identical electronic product or an equivalent Dell, HP, Apple or Lenovo computer (as determined by Dell), Dell will match that price. Call or Chat online with a Dell Expert and we'll walk you through the process. Learn more at dell.com/pricematch.
Premium Support Plus: Premium Support Plus packs the most features of any Dell support plan. It's enhanced with features that include repairs for accidents, virus removal, and automated scan settings to keep your PC running at its best. You'll have expert help from a team that's ready to deliver personalized, one-on-one support for nearly any software issue. Get the most out of your system with the least amount of effort. Get Dell's ultimate support from Premium Support Plus.

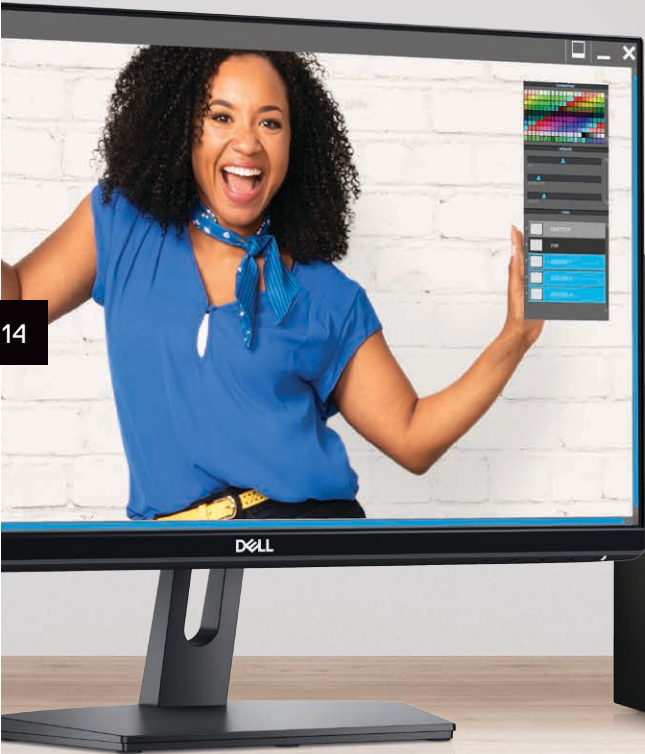
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Productivity & entertainment: Powerful Desktops

- Slim, space-saving towers
- Easy to upgrade with optional add-ons
- Pair with an award-winning Dell monitor

#1 WORLD'S NUMBER 1 MONITOR BRAND†



14

A powerful, compact
desktop designed to
take up less space



Inspiron Desktop
Est. value* \$469.99 | Save \$50
\$419⁹⁹
9th Gen Intel® Core™ i3
processor, Windows 10 Home,
8GB memory*, 1TB* hard drive

**Dell 22 Monitor -
SE2219H**
Est. value* \$169.99 | Save \$70
\$99⁹⁹
21.5" LED-backlit monitor,
Full HD 1920 x 1080 and
ultrathin bezels

Shop now for hot summer deals on computers and gaming.

BLACK FRIDAY IN JULY
DEALS
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Shop at Dell.com/BFinJuly or call 800-BUY-DELL

Featured Desktops



Inspiron Desktop

Est. value* \$749.99 | Save \$150

\$599⁹⁹

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory*, 512GB* SSD

XPS Tower Special Edition

Est. value* \$1,749.99 | Save \$300

\$1,449⁹⁹

9th Gen Intel® Core™ i7 processor 9700K, Windows 10 Home, 16GB memory*, 2TB* + 256GB* SSD, 8GB* NVIDIA® GeForce® GTX 1070 graphics card*

XPS Tower

Est. value* \$899.99 | Save \$200

\$699⁹⁹

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 16GB memory*, 1TB* + 256GB* SSD, Intel® HD Graphics



XPS Tower

Est. value* \$1,449.99 | Save \$250

\$1,199⁹⁹

9th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory*, 1TB* + 256GB* SSD, 6GB* NVIDIA® GeForce® RTX 2060 graphics card*

Dell UltraSharp 24 Monitor - U2415 + \$150 Dell Promo eGift Card*

Est. value* \$399.99 | Save \$100

\$299⁹⁹

24" widescreen monitor, 1920 x 1200 at 60Hz, Height adjustable + Pivot/Tilt/Swivel

Inspiron Small Desktop

Est. value* \$419.99 | Save \$40

\$379⁹⁹

9th Gen Intel® Core™ i3 processor, Windows 10 Home, 4GB memory, 1TB* hard drive

Dell 23 Monitor - S2319HN

Est. value* \$199.99 | Save \$70

\$129⁹⁹

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[†]Source: IDC Worldwide PC Monitor Tracker - Q3 2018

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Anti-Glare IPS Display



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\$2,899⁹⁹
9th Gen Intel® Core™ i7 processor 9700K,
Windows 10 Home, 16GB memory*,
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Anti-Glare IPS Display



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\$1,699⁹⁹
9th Gen Intel® Core™ i7 processor,
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144Hz Anti-Glare IPS Display



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9th Gen Intel® Core™ i7 processor,
Windows 10 Home, 16GB memory*,
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NVIDIA® GeForce® RTX 2060, FHD
144Hz Anti-Glare IPS Display



Alienware m15
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9th Gen Intel® Core™ i7 processor,
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Anti-Glare IPS Display



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Special Edition**
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Optical sensor gaming mouse, AlienFX™
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mechanical switch keys, zone-based
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7/15-7/19

DOORBUSTER 7/15 11AM ET

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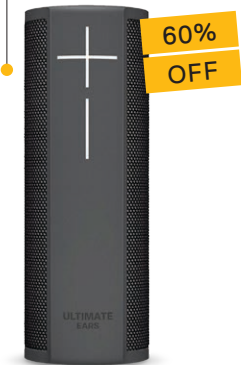
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